



Agenda

Joint online course



Arab Academy
for Science Technology & Maritime Transport



**Port of
Antwerp**
International



**Port Training
Institute**

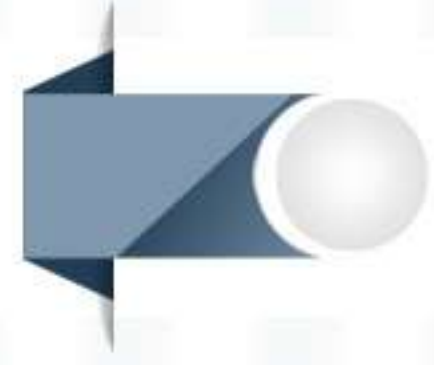
Port

Management & Port Commercial Development

PTI - APEC

11th – 16th of September, 2021

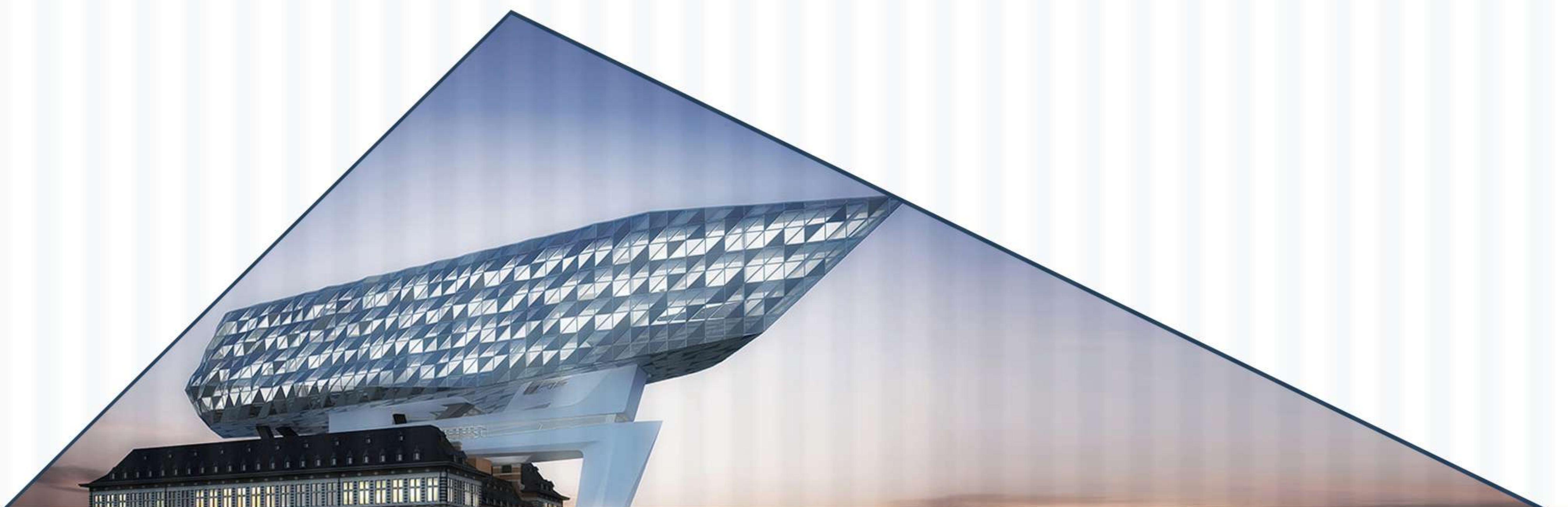
Welcome and Inauguration Opening Ceremony



Day 1 Saturday 11-9-2021

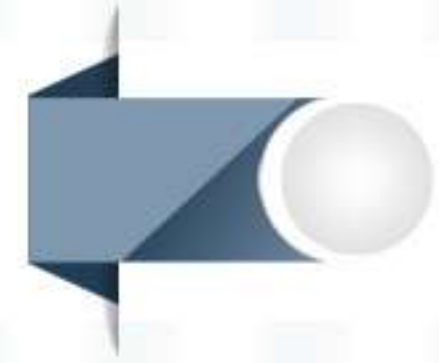
Cairo Time (GMT +2)

09:00	<p>Course Opening</p> <p>Prof. Akram Soliman Elselmy Professor of Port Planning and Coastal Engineering Dean, Port Training Institute, AASTMT.</p>
09:10	<p>A Short Movie about PTI</p>
09:15	<p>Mr. Nico Suys Head Of Business Development for Port of Antwerp International for The Region North Africa, Port of Antwerp International, Belgium.</p> <p>Mr. Joachim Verheyen Consultant, Port of Antwerp International.</p>
09:25	<p>A Short Movie about APEC</p>
09:30 – 10:00	<p>Break</p>



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Day 1 Saturday 11-9-2021

Cairo Time (GMT +2)

Dr. Zainab Nawar



Dr. Zainab Nawar
Head of Development Committee
at the Research Center of Innovation
Governance and Green Economy
the British University in Egypt

10:00 – 11:30

First Session

Modern trends of port economics

11:30 - 12:00

Break

12:00 – 1:30

Second Session

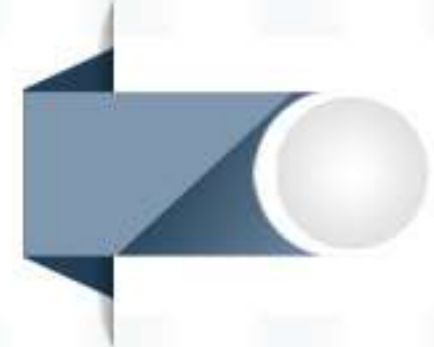
Ports Commercial Development Obstacles and Economic
Development Innovation in Seaports

End of Day 1



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Day 2 Sunday

12-9-2021

Cairo Time (GMT +2)

Dr. Osama Ibrahim Hassan



**Assistant Professor,
Logistics and Transport
Department, AASTMT.**

10:00 – 11:30

First Session
Port resilience strategies

11:30 - 12:00

Break

12:00 – 1:30

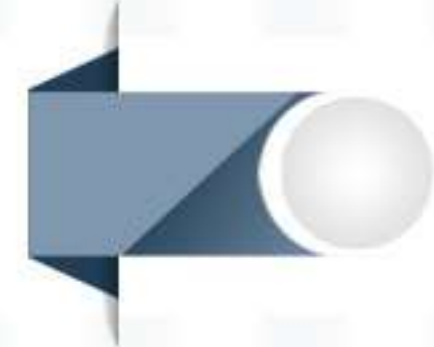
Second Session
Sustainable economy of shipping industry

End of Day 2



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Day 3 Monday

13-9-2021

Cairo Time (GMT +2)

Mrs. Marcelle Sharobime



**IT – Marketing
and Research Sector Head,
Alexandria Container and
Cargo Handling Co.**

10:00 – 11:00

First Session

**Port traffic Control and Just in Time Arrivals
(Barriers and Potential Solutions)**

11:00 - 12:00

Second Session

**Digitalization of Port Services and Its Impact
on Port Competitiveness**

12:00 – 12:30

Break

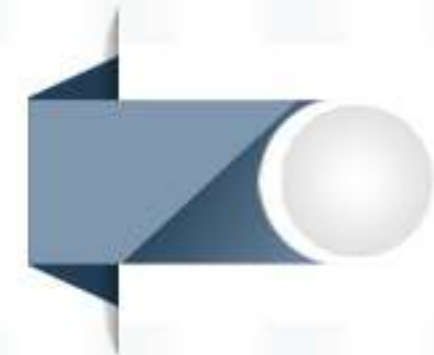
12:30 – 13:30

Third Session

Smart Utilization Port Resources and Port Operation Planning

End of Day 3





Day 4 Tuesday

14-9-2021

Cairo Time (GMT +2)

Mr. Nico Suys



Port of Antwerp International
Head Of Business Development for Port
of Antwerp Internationalfor The Region
North Africa, Port of Antwerp International,
Belgium.

10:00 – 11:30

First Session

General Introduction of the Port of Antwerp.

Mr. Mario Lievens



Port of Antwerp International
Director, Corporate and Legal,
Port of Antwerp International.

11:30 - 12:00

Second Session

Post Governance Models.

12:00 – 12:30

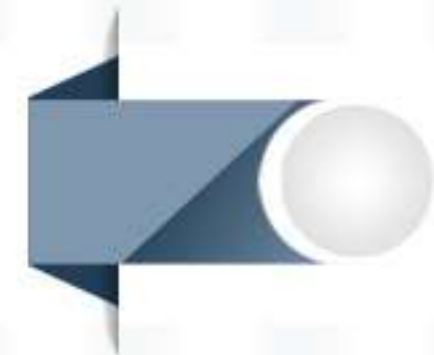
Break

12:30 – 13:30

Third Session - Mr. Nico Suys

Concession Policies and Best Practices of Pricing
Strategies in Ports Worldwide.

End of Day 4



Day 5 Wednesday

15-9-2021

Cairo Time (GMT +2)

Mr. Joachim Verheyen



Consultant,
Port of Antwerp International

10:00 – 11:00

First Session

Sustainable Transition and the Integration of SDG's
in Ports Worldwide.

Mr. Piet Opstaele – APA



Innovation 'Enablement' Manager
for Antwerp Port Authority, Belgium

11:10 - 12:00

Second Session

Innovative Enablement

12:00 – 12:30

Break

Ms. Tineke Van Ginneken



Account Manager
Antwerp Port Authority

12:30 – 13:30

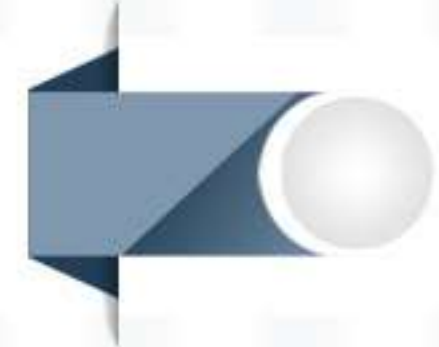
Third Session

Organizational Structure of a Commercial Department i
n a Port Authority.

End of Day 5

Port

Management & Port
Commercial Development



Day 6 Thursday

16-9-2021

Cairo Time (GMT +2)

Ms. Barbara Janssens



Antwerp Port Authority
Corporate Communication Manager,
Port of Antwerp, Belgium.

Mr. Stef Wilrykx



Antwerp Port Authority
Marketing Expert,
Port of Antwerp.

10:00 – 11:30

First Session

Business Development Tools, Branding & Communication.

Mr. Kenny Van Rompaey



Antwerp Port Authority
Enterprise Portfolio Manager,
Port of Antwerp.

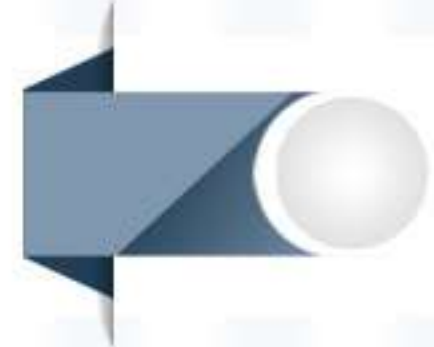
11:30 - 12:30

Second Session

Port Management and EPMO

12:30 – 12:45

Break



Day 6 Thursday 16-9-2021

Cairo Time (GMT +2)

Closing Session

12:45 – 13:15

Test & Discussion (Q&A)

13:15 – 14:00

- Appraisal
- Course Analysis
- Certificates
- Course Closure

Prof. Akram Soliman Elselmy
Dean, Port Training Institute, , AASTMT

Dr. Alaa Morsy
Vice Dean, Port Training Institute, AASTMT.

Mr. Nico Suys
Head Of Business Development for Port
of Antwerp International for The Region
North Africa, Port of Antwerp
International, Belgium.

Carolien De Vries
Project Executive
Key Account North Africa
and Indian Subcontinent & Indochina
APEC-Antwerp/Flanders
Port Training Center

End of Day 6



Joint online course



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Antwerp/Flanders
Port Training Center

Contact us : _____



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