



الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري
Arab Academy for Science, Technology & Maritime Transport

Port Development; Doing It Right

PORT TRAINING INSTITUTE



Online Course



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 Port Training
Institute

 Ports & Logistics Advisory



Port Development; Doing It Right



Course Topics:

- The port is a business ecosystem
- Getting port governance right
- The state owned port development company
- Attracting investments to the port business ecosystem
- Concessions: finding the right approach
- Synergies and 'synergy services': crucial for port competitiveness
- The changing landscape: trends and developments
- New opportunities in port development
- Port planning: key lessons and insights
- The innovation challenge in ports



Port Development; Doing It Right



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Owner and Principal Consultant of Ports & Logistics Advisory (PLA), Spain.

Dr. Peter de Langen is the owner and principal consultant of Ports & Logistics Advisory, based in Malaga, Spain.

Dr. Peter de Langen is part-time professor at Copenhagen Business School, Denmark, and previously was professor of Cargo Transport & Logistics, at Eindhoven University of Technology, Netherlands.

From 2007 to 2013, Peter worked as corporate strategist at Port of Rotterdam Authority (PoR). From 1997 to 2007, he worked at Erasmus University Rotterdam (EUR).

Peter is co-director of the knowledge dissemination platform www.porteconomics.eu.

He develops training events and regularly speaks at industry conferences. He authored more than 50 peer reviewed articles as well the book 'Towards a better Ports Industry'.

PLA aims to provide high impact contributions to projects and organizations and is active in boardroom advisory, research and executive education in ports & logistics worldwide.

PLA works for leading companies and governments in the ports industry, amongst other Port of Rotterdam, Port of Barcelona, the European Seaports Organization, the World Bank, the Asian Development Bank, United Nations and the Panama Canal Authority.



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